

# Shame on TYC who lost face for Taiwanese!

Taiwan Lily Justice Association (TLJA) received a complaint from Pilot Inc., California Corporation about TYC Brother Industrial Co., Ltd. (TYC) for illegal activities. Taiwan Lily Justice Association always spoken out for protecting the rights and interests of the people of Taiwan, has received a complaint from American company-Pilot Inc., how embarrassed we felt! In order to protect the international reputation of Taiwan and Taiwanese companies from damage, after assessing of relevant evidence, TLJA was decided to officially accept the case.

As a Taiwanese, some people think that Taiwan is very small on the world map, and many places cannot keep up with the current development of foreign countries. However, when foreigners visit Taiwan, many people are surprised by the natural beauty of Taiwan, and most people realized the people here are what makes this land so special and beautiful.

Taiwan is very democratic and free, and life in most areas is more convenient than foreign countries. Taiwan's traditional culture combines ethical ideas, religious beliefs, and European and American humanities and educational thoughts, making Taiwan's overall quality performance far higher than China's. Taiwanese companies learned from Japan companies in the early days and then from European and American enterprise, and gradually developed Taiwan-specific business models and a foundation of business mutual trust. In recent years, the business environment in Europe and the United States attaches importance to corporate social responsibility, trade secret, compliance with laws and regulations, and ethical commitments. Taiwan's listed companies and Taiwanese companies that have business dealings with large European and American companies are gradually learned relevant regulations and implemented them in corporate operations.

Most China companies advocate wolf-like culture, which is to adapt the wild, brutal, greedy, and tyrannical characteristics of animal-wolves into a fighting spirit and apply them to their careers. China businessmen and society generally believe that wolf-like enterprises are an advanced corporate culture. This is incompatible with the traditional business practices of Taiwanese companies. Since China's reform and opening up, Taiwanese businessmen have invested in China, causing many people to give up the original good qualities of Taiwanese companies and the way of doing business in order to survive and benefit. What is more, after interacting with Chinese companies, they have also become Taiwanese-owned wolves; conquer the competitive commercial market with brutal and greedy wildness. Even if they switches to the European and American business environment, it still does not change its animal characteristics, which is disgusting!

For example, in Taiwan, there has a Chinese company and its subsidiary have cooperated with its distributor for 13 years without any contractual constraints. Then the Chinese company and its subsidiary signed a three-year distribution contract with the distributor. Due to the purchase amount of the distributors reached 320% of the contract standard; so they signed a three-year contract again. While the distributors feel everything is going well, the China company's Taiwan subsidiary secretly poached certain specific employees who possessed the distributor's requisite proprietary knowledge of the business with the retail customers from the company of Taiwan distributors, and lured them to steal the certain trade secrets and confidential information. Soon, the Taiwan subsidiary notified the retail customers who originally belonged to the Taiwan distributors that they will no longer supply any products to the Taiwan distributors in the future. Retail customers are requested to place their orders directly with the Taiwanese subsidiaries. A new team, which is composed primarily of employees are poached from the Taiwan distributors, includes sales, customer service, and certain specific key members will conduct sales and follow-up services. I believe that Taiwanese who has business experience with Chinese company will think the story above is not

a thing. China's business environment is essentially like this. There is no business integrity and ethics at all.

Sadly, in real-life, Chinese company is not the bad guy but the public company in Taiwan is, the Taiwan-TYC Transportation Industry Co., Ltd. (ISIN Code: TW0001522001) And its two subsidiaries in the United States. The victim is not Taiwan. Distributors are American distributors. Such behavior seriously violates the Defend Trade Secret Act (U.S.C) and other related laws. The commercial activities of Taiwanese companies abroad are also a part of national diplomacy. When did Taiwan public company begin to corrupt their business ethics like this? For such public company that advocates wolf nature but has no integrity, as a Taiwanese, do you think that such a company is worthy of representing Taiwan? What do Americans in the disputed area think of the shameless behavior of Taiwan companies? Based on the American business environment and litigation habits, it is no surprise that the aggrieved American companies filed soaring claims! A Taiwan public company is arrogantly concerned about social responsibility and business ethics. Don't you think that such behavior humiliate Taiwan and Taiwanese company! ?

As the parent company, TYC established the American subsidiary Genera (formerly known as TYC IDNSUTRIAL USA) in 1991. It has been 29 years since then, and then deliberately changed to another holding subsidiary INNOVA HOLDING GORP to invest 100% in the American subsidiary Genera, forming a breakpoint for the parent company's shareholding. It is an attempt to allow the parent company, TYC, to get out of the market and use the ugly tactics, used by China companies to prey on the market, to deal with its partner that have cooperated for 16 years. Cancel the exclusive distribution of Pilot Inc., without justifiable reasons. Poaching certain specific Pilot employees, who possessed Pilots requisite proprietary knowledge of business with the Retail Customers, and certain Trade Secrets and Confidential Informaiton maintained by Pilot. Lured them to steal Pilot Inc.'s trade secrets and customer information, and completely ignored Pilot Inc.'s complaint. It is really a wolf-like enterprise that raises → sets → kills.

(Raise your business, tie up your funds, and all the wolves will rise up and kill after being fattened.)

After reviewing the information provided by the U.S. company- Pilot Inc., and after assessed of relevant evidence, TLJA decided to formally accept the case. TLJA launched a three-month investigation in the United States and Taiwan, TLJA was discovered that TYC Brother Industrial Co., Ltd (TYC) was cooperating with American companies Since the establishment of two consecutive breakpoints and other violations of business ethics, TLJA reasonably suspects that this case was a premeditated crime case.

TLJA hope that TYC (ISIN Code: TW0001522001) can contact TLJA as soon as possible and we will arrange for your company to negotiate with the Pilot Inc. representative. After all, harmony is the most important thing in the market. If TYC is still self-righteous, regardless of the rights and interests of investors, TLJA announce three real and important matters. As a result, TYC's reputation or stock price is affected and it has nothing to do with the TLJA. You brought it on yourself!

**Taiwan Lily Justice Association**

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